



DPSEF P.O. Box, 5591 Incline Village NV 89450

DEAR SKI TEAM SUPPORTER

The Diamond Peak Ski Education Foundation is pleased to announce our first annual, community-wide Ullr Fest, honoring Ullr (ooh-ler) the Norse God of Winter! Think SNOW!! Ullr Fest events will be fun for all ages in our community and include:

....a torchlit parade on Diamond Peak
.... A kick-off Bon Fire
....Ullr Games & BBQ

and a grand finale **dinner and auction** on **Saturday, January 30th** at the new Diamond Peak Lodge!! The Diamond Peak Ski Team invites you to come out and enjoy this first-ever event with us. It promises to be loads of fun!!

You have supported us with donations for our auction in the past and we are writing you in hopes of securing a donation of a gift certificate, lodging stay, tickets, basket or merchandise to be auctioned at our First Annual 2-Day Ullr Fest. Because we are holding the events at the mountain we can provide more exposure for our sponsors and donors. All of the auction displays and descriptions will be displayed upstairs in the lodge on Saturday, Jan 30 and the guests skiing that day are allowed to view the items and bid. We will have volunteers supervising the displays and available to answer questions about the items up for auction. All donors will benefit from the following marketing exposure:

Banner Sign at Diamond Peak, Village Center and Raley's Center

Inclusion in our **Bonanza ad** inviting the community

Website exposure at www.dpsef.org, diamondpeak.com, LakeTahoeReview.com & LiveIncline.com

Display of your item and point-of-sale materials at Diamond Peak Lodge

Power Point presentation of our live auction items at Diamond Peak Lodge

Your donations play a valuable role in funding the ski team programs, coaching and equipment for our student-athletes. Our tuition covers only 50% of the costs and well over 100 children enjoy our programs each season under the direction of Head Coach **Josee Lacasse**, now in her twelfth season!

Diamond Peak Ski Education Foundations is a tax-exempt 501(C)3 non-profit organization. Our ID # is 943015906. Please mail your donation and brochure or photographs/description of your donation to:

DPSEF –Ullr Fest
878 Ophir Pk Rd.
Incline Village, NV 89451

Or **drop-off** your donation to 878 Ophir Peak Rd (Meyer's home) or **please call or e-mail K.J. Miller** kj@liveincline.com (775) 848-6220 to arrange a pick-up.

Thank you very much for all your support for the outstanding youth programs of the Diamond Peak Ski Team!!
Come out and enjoy the ULLR FEST!!

1ST ANNUAL

ullrfest

Dinner & Auction 5 - 11PM Saturday, January 30th 2010 Diamond Peak Lodge

DONATION REQUEST *PLEASE - All donations must be received by Jan. 18*

Company/Donor Name:

Address:

City

State:

Zip:

Phone:

Fax:

E-mail:

Website:

Donor Contact:

Phone:

Cell:

Item(s) Description:

Item Value:

certificate enclosed DPST will make up a certificate (select one)

List expiration dates, restrictions or limitations.

Please Include Donation Request Form and Mail Your Item(s) to

878 Ophir Pk Incline Village, NV 89450 775-848-6220

or

deliver to 878 Ophir Peak (Mimi & Gordon Meyer's Home)

www.DPSEF.org 501(c)3 non profit #943015906

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